

# Brush Strokes Gallery, Inc.

ESTABLISHED 2004

824 CAROLINE STREET,  
FREDERICKSBURG, VA 22401  
(540) 368-0560

[www.brushstrokesfredericksburg.com](http://www.brushstrokesfredericksburg.com)  
[www.facebook.com/Brush.Strokes.Gallery](http://www.facebook.com/Brush.Strokes.Gallery)

## HOW THE GALLERY FUNCTIONS:

Brush Strokes Gallery consists of artist members who display and sell their artwork and cooperatively operate the gallery. Committees enable the gallery to operate effectively and efficiently. These are responsible for displaying/hanging work, publicity, jurying, First Friday openings, special events, and maintenance.

Gallery strives to create an inviting environment that visitors enjoy as a place to browse and seek to return to see more, new artworks.

Gallery decisions are made by membership vote and by direction of Board of Directors.

Each member acts as staff in the gallery for an allotted time of each cycle. Number of days in each cycle is equivalent to the number of members.

Each member is to sell the art of each other as if it is their own.

It is our goal to have the Brush Strokes Gallery atmosphere be approachable yet professional. We want our gallery to be a comfortable place to browse, and we hope to create repeat customers of our visitors. Professional manner and neat dress are expected.

## LEVELS OF MEMBERSHIP:

Full membership pays dues of \$85 per month, has a full vote and full space allotment for artwork, with duties of staffing gallery and responsibilities on two committees.

Associate membership pays dues of \$45 per month, has half-vote, half space allotment for artwork, half of a duty hours compared to full member, and works on one committee.

Affiliate membership pays monthly dues of \$200, mandatory participation in one committee, attend quarterly meetings, full hanging space and no docent work required.

The gallery withholds a 15% commission on each sale. These funds are used for operating costs, (i.e., lease, publicity, maintenance, and other budgetary items). Additional fees may be assessed with membership vote, for unforeseen expenses.

For monthly hanging, member brings at least one new work. Only original works can be hung or displayed in the main gallery (including digital art). There are bins, with quotas, for photographs, matted originals and prints. All work must be for sale.

More information, including a brief history is available on the website:

[www.brushstrokesfredericksburg.com](http://www.brushstrokesfredericksburg.com)

## APPLICATION PROCESS:

### A. Submission of completed application for jury selection.

Jurying process is the only means by which membership in Brush Strokes Gallery can be obtained. You will be notified about the jury's selection results via email.

### B. Interview Invitation.

If members select you for further consideration, you will be contacted via email for an interview. You will be asked to bring at least five (5) pieces representative of your work listed on your application form and completed within the last two (2) years. 2D artwork must be framed or on a gallery wrapped canvas of 1 1/2" depth. You may apply for more than one medium.

### C. Provisional Candidate during Probation Period

If Jury Committee invites applicant to be a Provisional Candidate, there will be a three-month (3) probationary period preceding decision of membership. During this period the Provisional Candidate will pay the current monthly dues by the first day of the first month in which work is shown.

The provisional candidate responsibilities:

- Training on gallery procedures before first day of duty sitting
- Work required hours
- Pay dues on time
- Provide artwork in accordance with gallery's guidelines of hanging
- Be cooperative with the public and other members
- Be a contributing member on committee projects
- Cooperatively sells all members' work
- Read completely the Manual and the Bylaws
- Attend the quarterly meetings.
- Attend First Friday showing and provide refreshments when asked

During the 3 month-training, the mentor appointed by the jurying committee will assist and follow progress of the provisional candidate.

At any time during the probationary period either the new member or the gallery may terminate the relationship with or without prejudice. Monthly dues paid will not be refunded.

**D. Offer of membership, by membership vote.**

At end of probationary period, progress will be reported to both the prospective member and the membership. The membership will be polled regarding acceptance of the provisional candidate into membership; an affirmative vote by two-thirds of the membership is required. Official written invitation will be sent to provisional candidate to join. When the provisional candidate becomes a member by accepting written offer of membership, they will be accorded voting rights and shares of gallery stock. Of first month's dues payment, \$10 or less will be to purchase 10 or less shares of Brush Strokes Gallery, Inc., as required by Bylaws.

Membership carries a commitment of six (6) months from the effective date of membership offer. If at any time after the initial six (6) months period a member does not want to continue with the gallery, termination of membership should be made by giving thirty (30) days written notice to the President or the Secretary.

**To apply please submit the following:**

1. A letter of intention, a résumé, an artist's statement, and any other information you wish to be considered. These will be taken with you after the interview is completed. Gallery may decide to accept only selected media depending on what is needed to make monthly exhibits as interesting as possible. You may reapply for a particular medium six (6) months later if it is not accepted at the time you become a member.
2. Ten (10) digital images of your work, listed in the application. Please label each with your name and the title of the work. These digital images should include examples of the media the applicant desires to display in the gallery. This work should have been completed within the last two (2) years.
3. A completed, signed application.
4. Electronic application is preferred. Use the Word or PDF version. Attach your artwork digital images as .jpegs. Images should be 72dpi and we recommend that that the longest side be no longer than 1024 pixels. No thumbnails.

*E-mail all the application material to:*

[contact@brushstrokesfredericksburg.com](mailto:contact@brushstrokesfredericksburg.com)

If the candidate is applying using the conventional method, delivery the entire package at the Gallery. CD's of digital images are accepted.

APPLICATION FOR MEMBERSHIP INTO BRUSH STROKES GALLERY INC.

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824 CAROLINE ST. • FREDERICKSBURG, VIRGINIA • 22401 • (540) 368-0560

### APPLICATION FORM FOR MEMBERSHIP

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE NUMBER(S): \_\_\_\_\_

CELL PHONE NUMBER (OPTIONAL): \_\_\_\_\_

LIST TEN RECENT PIECES, COMPLETED LAST TWO YEARS			
TITLE	MEDIUM	SIZE	PRICE
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			

E-MAIL ADDRESS: \_\_\_\_\_

I HAVE READ AND AGREE TO ABIDE BY STATED REGULATIONS AND GUIDELINES OF BRUSH STROKES GALLERY, INC.

I HEREBY DO NOT HOLD BRUSH STROKES GALLERY, INC. LIABLE FOR ANY DAMAGES, INJURIES, THEFT, ETC. WHILE ARTWORK IS AT THE GALLERY.

Signature of Applicant \_\_\_\_\_

DATE \_\_\_\_\_

